

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 23076 150811Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 DRC-01 /022 W
-----095906 150814Z /21/15
R 120742Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 9236

UNCLAS BANGKOK 23076

C O R R E C T E D C O P Y (MRN 23076 VICE 3076)

EO 11652: NA
TAGS: BEXP, TH
SUBJ: WTDR/FTI: SUKSIT SIAM CO., LTD.

REF : USDOC 13283

1. THAILAND
OFFICE USE:
2. 549
3. 0109400
4. 01
5. SUKSIT SIAM CO., LTD.
6. 1715 RAMA IV ROAD, SAMYAN CIRCLE
7. BANGKOK 5
8. CONTACT: MRS. NILCHAWEE SIVARAKSA
9. TITLE: MANAGING DIRECTOR
10. PHONE: 2511630
11. TELEX:NA
12 CABLE: SUKSITSIAM
13. ESTBL: 1967
14. EMPL:20
15. SIZE: SMALL
16. REPUTATION: Y-GOOD
17. RPT DATE: 08/10
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OFFICE USE:
18. K
19. NA
20. X
21. NA
22. NA
23A.59420 BOOK STORE

24. FOREIGN SALES: NA

25. FINANCIAL REF : SIAM COMMERCIAL BANK LTD., 1060 NEW
PETCHBURI ROAD, BANGKOK, THAILAND.

26. TRADE REF : MCGRAW HILL, NEW YORK

27. FOOREIGN FIRM REPRESENTED: NA

28. POST EVALUATION: SUKSIT SIAM WAS INCORPORATED IN 1967
WITH AN AUTHORIZED CAPITAL OF \$15,000 TO ACT AS IMPORTER,
DISTRIBUTOR AND RETAILER OF BOOKS AND PERIODICALS. FIFTY
PERCENT OF ITS IMPORTS ARE FROM U.S. WITH THE REMAINDER
FROM U.K. AND OTHER COUNTRIES. IT LEASES A BUILDING OF
200 SQ. METERS WITH AN OFFICE OF 112 SQ.METERS AND A
DISPLAY ROOM OF 56 SQ.METERS, LOCATED IN ONE OF BANGKOK'S
BUSINESS DISTRICTS. FIRM EMPLOYS 20 PEOPLE INCLUDING 3
SALESMEN. FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE
\$200,000 REPRESENTING AN INCREASE OF 40 PERCENT OVER THE
FIGURE REPORTED TO THE EMBASSY IN 1976. SUKSIT SIAM IS
RUN BY MR. SULAK SIVARAKSA, WHO IS CONCURRENTLY A
PROFESSOR AT CHULALONGKORN AND THAMMASAT UNIVERSITIES.
FIRM IS A MEMBER OF THE BOOK DEALERS ASSOCIATION IN
RHTHAILAND. LOCAL BANK REPORTS FAVORABLY ON THFKFABJECT;
IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO23076
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780333-0244
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780869/aaaacfrq.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: fb030e64-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1754166
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: SUKSIT SIAM CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/fb030e64-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014